

Lobbying in Brussels

Stéphanie Uny, Orgalime Bridgehead

ESTAL Congress

5-6 October 2006, Innsbrück

Who are we? (1)

ORGALIME

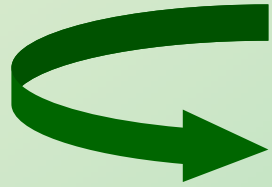
- **European Engineering Industries Association**
- **Launched in 1954**
- **Confederation of national federations for the Mechanical, Electrical, Electronic and Metalworking industries**
- **35 Members in 24 European Countries**

Who are we? (2)

ORGALIME Bridgehead

- **Orgalime strategy of cooperation with European Sector Committees**
- **Launched in 1996**
- **General Secretariat, monitoring and lobbying services**
- **13 European Sector Committees to date**

The European Legislative Process



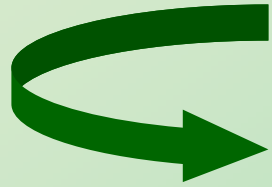
Players

the Institutional Triangle

- Commission
- Council (= member states)
- European Parliament

+

- Economic & Social Committee
- Committee of Regions



the European Commission

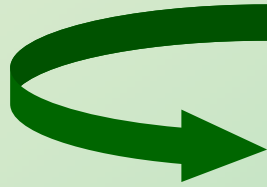
Proposes legislation

- **Identity**

- 1 President, 24 Commissioners (until 2014)
- Secretariat General, Directorates General, Units
- Politically independent and responsible towards the EP

- **Role**

- Right of initiative
- Proposes, manages and implements the European budget
- Represents the EU on the international scene
- Guarantees the proper implementation of EU law



the European Parliament

Decides

- **Identity**

- 732 MEPs elected in 25 Member States every 5 years
- 20 committees
- Plenary sessions
- 7 political groups

- **Role**

- Shares legislative power with the Council
- Shares budgetary power with the Council
- Democratic monitoring of the other European institutions européennes



the Council

Decides

- **Identity**

- Composed of 25 member state representatives
- Rotating Presidency every 6 months
- Summits (2/year), thematic ministerial meetings (e.g. Environment Council)
- 3 levels: working groups, COREPER I and II, Council of Ministers

- **Role**

- Determines the overall policy orientation of the EU
- Shares legislative and budgetary powers with the EP
- Ensures the coordination of economic policies, police and judicial cooperation...
- Agrees international treaties and implements foreign and security policy

Other Players

- NGOs (Environment / Consumers)
- Trade Unions
- Other Trade associations
- Companies
- Consultants
- Journalists...

Procedures & Legislative acts

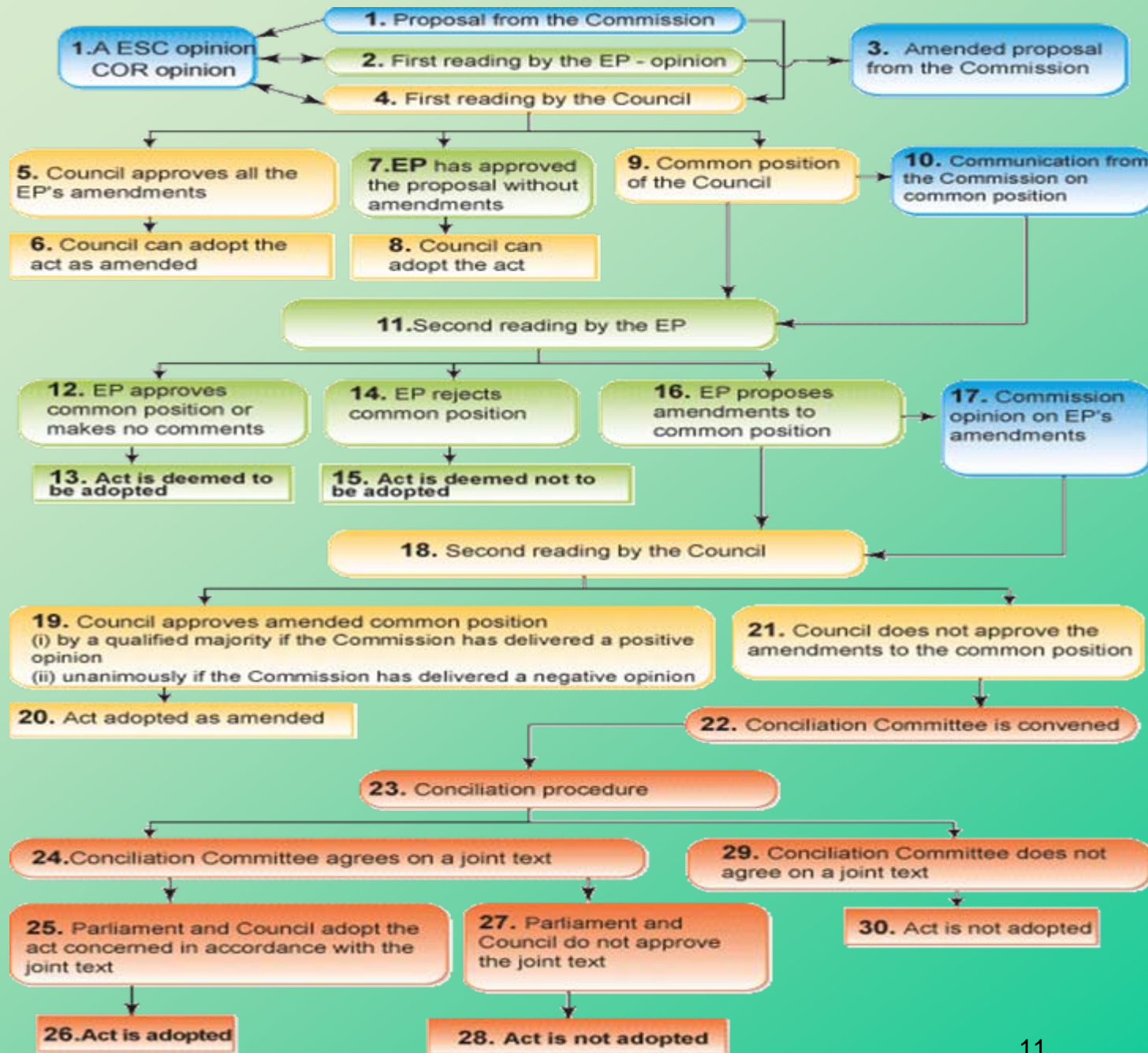
- **Procedures**

- **Co-decision / comitology:** generally apply for areas of interest to engineering industries

- **Legislative acts**

- **Regulations:** directly applicable
- **Directives:** need transposition into national legislation
- **Decisions:** specific addressees

Co-decision



Procedures & Legislative acts

- **Procedures**

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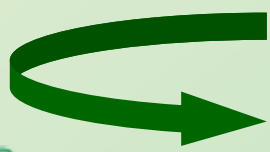
Other acts

- **Green Papers:** stimulate debate and launch consultation on a particular topic
- **White Papers:** contain proposals for Community action in a specific area
- **Communications**
- **Thematic Strategies (Environment)**
- **Council recommendations**
- **BREFs, Guidelines**

ESTAL in Brussels

Why in Brussels?

- Majority of legislation initiates in Brussels
 - Internal Market
 - Environmentand
 - Subsidiarity Principle
- Earliest information and planning
- Earliest stage for influencing a long process



Why a link with Orgalime

Unity = Strength on Common Issues



MELC

Sectors

- Const. equi
- Handling
- Pumps
- Valves
- Compressors
- Mach. Tools
- Alu Gal
- Etc..

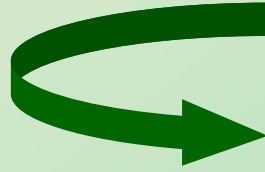
National associations

- BE - AGORIA
- DK - DI
- SF - TECHN. IND. OF SF
- FR - FIM
- DE - VDMA
- EE - EML
- GB - METCOM
- IR - IEEF
- IT - ANIMA
- LA - AMEMIL
- LU - ILTM
- LT - ALMAIE
- NL - FME-CWM
- NL - METAALUNIE
- NO - TBL
- PO - AIMMAP
- PO - ANEMM
- SP - CONFEMETAL
- SP - SERCOBE
- SW - TEKNIKFORETAGEN
- CH - SWISSMEM



ESTAL in Brussels


- Monitoring
- Positioning
- Lobbying



Monitoring

Anticipate

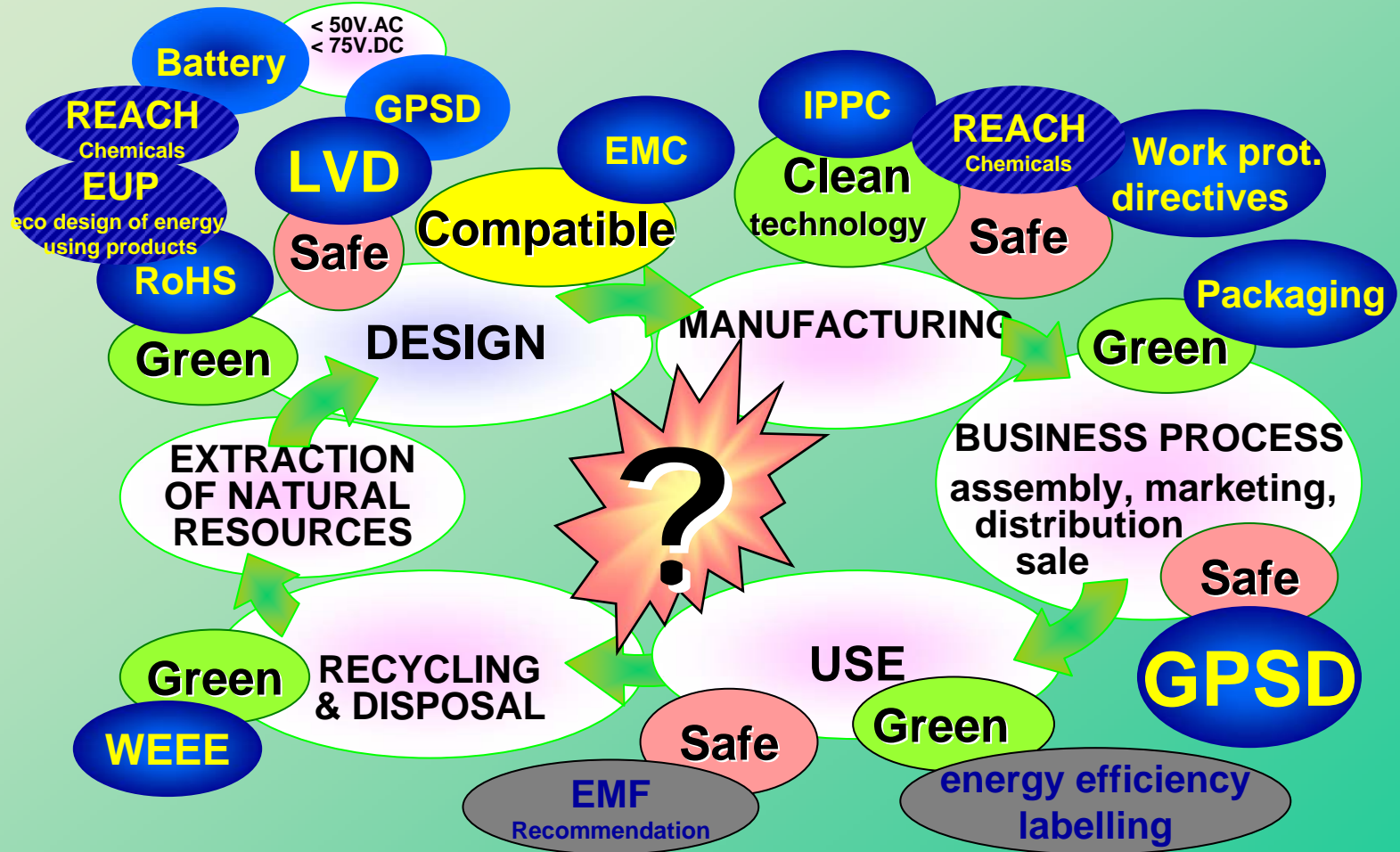
1. Current issues

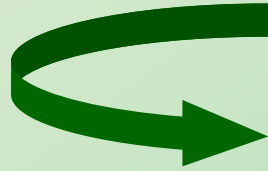
- IPPC – BREF on surface treatments on metals and plastics
- Dangerous substances legislation
 REACH
- Health and Safety in the workplace
- Energy

2. Other issues?

- Environment
- Internal Market (CPD)
- Energy (Buildings / Co-generation)

A Snapshot of Environmental Legislation affecting the Engineering Industry



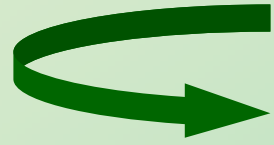


Positioning

Become a stakeholder

- Reach & promote consensual positions
- Participate in consultations
- Participate in meetings
- Develop contact building
- Provide information
- Participate in / organise events

Lobbying



*Monitoring, Positioning +
Influencing*

- **WHO?** **Decision-makers**
European Commission, European Parliament, National Governments...
Other actors: European and national associations, NGOs (consumers, environmentalists), Companies (most large and multinational enterprises)...
- **WHEN?** **Within a specific timeframe**
Co-decision procedure / Comitology
- **HOW?** **Strategy & Co-ordination**
Contacts, position papers, partnerships, amendments...

Thank You For Your Attention